

MICROSOFT INSPIRE EVENT SWEEPSTAKES

OFFICIAL RULES

1. SPONSOR

These Official Rules ("Rules") govern the operation of the Microsoft ESC Microsoft Inspire Event Sweepstakes ("Sweepstakes"). Microsoft Corporation is the sponsor ("Sponsor").

2. DEFINITIONS

In these Rules, "Microsoft", "we", "our", and "us", refer to Sponsor and "you" and "yourself" refers to a Sweepstakes participant. "Event" refers to the Microsoft Inspire event held in Las Vegas, Nevada. By entering you (your parent/legal guardian if you are a minor) agree to be bound by these Rules.

3. ENTRY PERIOD

The Sweepstakes will operate during regular Event hours from July 15, 2019 to July 18, 2019 ("Entry Period").

4. ELIGIBILITY

Open to any registered Event attendee 18 years of age or older. Minors must have consent of a parent or legal guardian. Employees and directors of Microsoft Corporation and its subsidiaries, persons involved in the execution or administration of this promotion, and the family members of each (dependents, immediate family members, and individuals residing in the same household) are not eligible. Void in Cuba, Iran, North Korea, Sudan, Syria, Region of Crimea, and where prohibited.

For business/tradeshow events: If you are attending the Event in your capacity as an employee, it is your sole responsibility to comply with your employer's gift policies. Microsoft will not be party to any disputes or actions related to this matter.

GOVERNMENT EMPLOYEES INCLUDING EDUCATORS: Microsoft is committed to complying with government gift and ethics rules and therefore government and public sector employees are not eligible for this promotion.

5. HOW TO ENTER

To enter visit the Microsoft booth or designated Sweepstakes area and complete and submit a survey/evaluation to receive one Sweepstakes entry.

The entry limit is one per person per Event day.

We are not responsible for excess, lost, late, damaged, or incomplete entries. If disputed, entries will be deemed submitted by the authorized account holder of the email address, social media profile, or other method used to enter.

6. WINNER SELECTION AND NOTIFICATION

Pending confirmation of eligibility, potential prize winners will be selected by Microsoft or their Agent from among all eligible entries received at the end of each day during the Entry Period.

Winners will be notified at the Event, and must claim the prize before the close of the Event.

Winners will be notified via the contact information provided during entry and may be required to complete a prize claim and tax form ("Forms"). If a selected winner cannot be contacted, is ineligible, fails to claim a prize or

fails to return any Forms, the selected winner will forfeit their prize and an alternate winner will be selected time allowing. Only three alternate winners will be selected, after which unclaimed prizes will remain unawarded.

7. PRIZES

The following prizes will be awarded:

Eight (8) Grand Prizes, two (2) awarded per day:

Each winner will receive:

A Full 2020 Microsoft Inspire Conference Pass. Approximate Retail Value (ARV) \$2,500.00.

Twenty-Five (25) First Prize, seven (7) awarded Monday, Tuesday, and Wednesday, four (4) awarded on Thursday:

Each winner will receive:

A Microsoft Inspire \$500 Off 2020 Registration Pass. Approximate Retail Value (ARV) \$500.00.

Forty-Eight (48) Second Prize, twelve (2) awarded per day:

Each winner will receive:

A Microsoft Inspire \$100 Off 2020 Registration Pass. Approximate Retail Value (ARV) \$100.00.

Six (6) Third Prize, two (2) awarded per day on Monday, Tuesday and Wednesday:

Each winner will receive:

A Bose Quiet Comfort 35 Wireless Headphones II. Approximate Retail Value (ARV) \$380.00.

The ARV of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. We will determine the value of the prize to be the fair market value at the time of prize award.

The total Approximate Retail Value (ARV) of all prizes: **\$39,580**

GOVERNMENT EMPLOYEES INCLUDING EDUCATORS: Microsoft is committed to complying with government gift and ethics rules and therefore government and public sector employees are not eligible for this promotion.

We will only award one prize per person per Event day. No more than the stated number of prizes will be awarded. No substitution, transfer, or assignment of prize permitted, except that Microsoft reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. Prizes are awarded "AS IS" with no warranty of any kind, either express or implied, including but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement. Prize winners may be required to complete and return prize claim and / or tax forms ("Forms") within the deadline stated in the winner notification. Taxes on the prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize. By accepting a prize, you agree that Microsoft may use your entry, name, image and hometown online and in print, or in any other media, in connection with this Sweepstakes without payment or compensation to you, except where prohibited by law.

8. ODDS

The odds of winning are based on the number and/or quality of eligible entries received.

9. GENERAL CONDITIONS AND RELEASE OF LIABILITY

To the extent allowed by law, by entering you agree to release and hold harmless Microsoft and its respective parents, partners, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising in connection with this Sweepstakes or any prize won.

All local laws apply. The decisions of Microsoft are final and binding

We reserve the right to cancel, change or suspend this Sweepstakes for any reason, including cheating, technology failure, catastrophe, war or any other unforeseen or unexpected event that affects the integrity of this Sweepstakes, whether human or mechanical. If the integrity of the Sweepstakes cannot be restored, we may select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes. Rules violators will be prosecuted to the full extent of the law and may be banned from participation in Microsoft Sweepstakes.

10. WINNERS LIST

Send email to irevaluations@microsoft.crgevents.com with the subject line "Microsoft Inspire Winner" within 30 days of July 18, 2019 to receive a list of winners that received a prize worth \$25.00 or more.

11. PRIVACY

At Microsoft, we are committed to protecting your privacy. Microsoft uses the information you provide on this form to notify you of important information about our products, upgrades and enhancements, and to send you information about other Microsoft products and services. Microsoft will not share the information you provide with third parties without your permission except where necessary to complete the services or transactions you have requested, or as required by law. Microsoft is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. Your personal information is never shared outside the company without your permission, except under conditions explained above.

If you believe that Microsoft has not adhered to this statement, please contact Microsoft by sending an email to privrc@microsoft.com or postal mail to Microsoft Privacy Response Center, Microsoft Corporation, One Microsoft Way, Redmond, WA 98052.

MICROSOFT INSPIRE - POST EVENT SWEEPSTAKES

OFFICIAL RULES

1. SPONSOR

These Official Rules ("Rules") govern the operation of the Microsoft Inspire - Post Event Event Sweepstakes ("Sweepstakes"). Microsoft Corporation is the sponsor ("Sponsor").

2. DEFINITIONS

In these Rules, "Microsoft", "we", "our", and "us", refer to Sponsor and "you" and "yourself" refers to a Sweepstakes participant. "Event" refers to the Microsoft Inspire event held in Las Vegas, Nevada ("Event"). By entering you (your parent/legal guardian if you are a minor) agree to be bound by these Rules.

3. ENTRY PERIOD

The Sweepstakes is open from 12:01 am PT on July 17, 2019 to 11:59 pm PT August 23, 2019 ("Entry Period").

4. ELIGIBILITY

Open to any registered Event attendee 18 years of age or older . Minors must have consent of a parent or legal guardian. Employees and directors of Microsoft Corporation and its subsidiaries, persons involved in the execution or administration of this promotion, and the family members of each (dependents, immediate family members, and individuals residing in the same household) are not eligible. Void in Cuba, Iran, North Korea, Sudan, Syria, Region of Crimea, and where prohibited.

For business/tradeshow events: If you are attending the Event in your capacity as an employee, it is your sole responsibility to comply with your employer's gift policies. Microsoft will not be party to any disputes or actions related to this matter.

GOVERNMENT EMPLOYEES INCLUDING EDUCATORS: Microsoft is committed to complying with government gift and ethics rules and therefore government and public sector employees are not eligible for this promotion.

5. HOW TO ENTER

To enter visit <https://myinspire.microsoft.com/evaluations> and complete and submit a survey/evaluation to receive one Sweepstakes entry.

The entry limit is one per person during the Entry Period.

We are not responsible for excess, lost, late, damaged, or incomplete entries. If disputed, entries will be deemed submitted by the authorized account holder of the email address, social media profile, or other method used to enter.

6. WINNER SELECTION AND NOTIFICATION

Pending confirmation of eligibility, potential prize winners will be selected by Microsoft or their Agent from among all eligible entries received within 7 days following the Event.

Winners will be notified within 7 days following the Event with winner instructions, including a prize claim deadline.

Winners will be notified via the contact information provided during entry and may be required to complete a prize claim and tax form ("Forms"). If a selected winner cannot be contacted, is ineligible, fails to claim a prize or

fails to return any Forms, the selected winner will forfeit their prize and an alternate winner will be selected time allowing. Only three alternate winners will be selected, after which unclaimed prizes will remain unawarded.

7. PRIZES

The following prizes will be awarded:

Four (4) Grand Prizes:

Each winner will receive:

A Full 2020 Microsoft Inspire Conference Pass. Approximate Retail Value (ARV) \$2,500.00.

Fifteen (15) Grand Prizes:

Each winner will receive:

A Microsoft Inspire \$500 Off 2020 Registration Pass. Approximate Retail Value (ARV) \$500.00.

Twenty-Five (25) Grand Prizes:

Each winner will receive:

A Microsoft Inspire \$100 Off 2020 Registration Pass. Approximate Retail Value (ARV) \$100.00.

The ARV of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. We will determine the value of the prize to be the fair market value at the time of prize award.

The total Approximate Retail Value (ARV) of all prizes: **\$20,000**

We will only award one (1) prize(s) per person. No more than the stated number of prizes will be awarded. No substitution, transfer, or assignment of prize permitted, except that Microsoft reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. Prizes are awarded "AS IS" with no warranty of any kind, either express or implied, including but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement. Prize winners may be required to complete and return prize claim and / or tax forms ("Forms") within the deadline stated in the winner notification. Taxes on the prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize. By accepting a prize, you agree that Microsoft may use your entry, name, image and hometown online and in print, or in any other media, in connection with this Sweepstakes without payment or compensation to you, except where prohibited by law.

8. ODDS

The odds of winning are based on the number and/or quality of eligible entries received.

9. GENERAL CONDITIONS AND RELEASE OF LIABILITY

To the extent allowed by law, by entering you agree to release and hold harmless Microsoft and its respective parents, partners, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising in connection with this Sweepstakes or any prize won.

All local laws apply. The decisions of Microsoft are final and binding

We reserve the right to cancel, change or suspend this Sweepstakes for any reason, including cheating, technology failure, catastrophe, war or any other unforeseen or unexpected event that affects the integrity of this Sweepstakes, whether human or mechanical. If the integrity of the Sweepstakes cannot be restored, we may select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes.

Rules violators will be prosecuted to the full extent of the law and may be banned from participation in Microsoft Sweepstakes.

10. WINNERS LIST

Send email to irevaluations@microsoft.crgevents.com with the subject line "Microsoft Inspire - Post Event Winner" within 30 days of August 23, 2019 to receive a list of winners that received a prize worth \$25.00 or more.

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If you believe that Microsoft has not adhered to this statement, please contact Microsoft by sending an email to privrc@microsoft.com or postal mail to Microsoft Privacy Response Center, Microsoft Corporation, One Microsoft Way, Redmond, WA 98052.